

Appendix C: Related Groups, Projects, Plans, Studies and Reports

Note: The following information was provided, for the most part, by the Adirondack North Country Association (ANCA).

Regional Agencies, Organizations and Associations

The **New York State Department of Environmental Conservation (NYSDEC)** enforces the regulations and provides direct management of the lands and waters within the Adirondack Park. This government agency also manages the natural resources outside the Adirondack Park. As this CMP is being drafted, the NYSDEC is preparing Unit Management Plans addressing the future use of state lands by recreationalists and outdoor enthusiasts.

Contact: NYSDEC Region 5 Headquarters, 518-897-1200, Route 86, Box 296, Ray Brook, NY 12977, <http://www.dec.state.ny.us> (Franklin, Clinton, Essex, Hamilton and Fulton Counties)

NYSDEC Region 4 Headquarters, 518-357-2234, 1150 N. Westcott Road, Schenectady, NY 12306-2014 <http://www.dec.state.ny.us> (Montgomery County)

NYSDEC Region 6 Headquarters, 315-785-2238, 317 Washington Street, Watertown, NY 13601, <http://www.dec.state.ny.us> (Jefferson, Lewis, and St. Lawrence Counties)

The Adirondack Park Agency and the Adirondack Park State Land Master Plan

The Agency guides management practices and promotes the appropriate public use of the Adirondack Forest Preserve. The Legislature states that the Agency's basic purpose is to insure optimum overall conservation, protection, preservation, development and use of the unique scenic, aesthetic, wildlife, recreational, open space, historic, ecological and natural resources of the Adirondack Park.

Contact: The Adirondack Park Agency, 518- 891-4050, Route 86, PO Box 99, Ray Brook, NY, 12977, www.apa.state.ny.us

The **Adirondack North Country Association** works to strengthen the economy and quality of life in the 14 counties of northern New York through informed open debate and advocacy on economic issues critical to the region; and through region-wide action on projects in agriculture, businesses and community development, forestry, human services, and the arts and tourism.

Contact: ANCA, 518-891-6200, Terry Martino, Executive Director, 28 St. Bernard Street, Saranac Lake, New York 12983, anca@northnet.org, www.adirondack.org

The **Adirondack Economic Development Corporation's Center for the Advancement of Sustainable Tourism** offers a comprehensive approach to maximizing community resources, obtaining needed resources and creating a sustainable community tourism initiative. Programs in tourism planning, financial assistance, and business assistance are offered. They administer the region's first dedicated loan fund for tourism businesses through the Adirondack Tourism Loan Fund program. Contact: CAST, 518-891-5523,

67 Main Street, PO Box 747, Saranac Lake, New York 12983, www.CAST-online.com or info@Cast-online.com

The **Wildlife Conservation Society** sponsors the Adirondack Communities and Conservation Program to promote healthy human communities and wildlife conservation in the Adirondacks through information based, cooperative approach to research, community involvement and outreach.

Contact: Wildlife Conservation Society, 518-891-8872, 7 Brandy Brook Avenue, Suite 204, Saranac Lake, NY 12983, www.wcs.org/adirondacks, accp@wcs.org

Northern New York Travel and Tourism Research Center

The mission of the Northern New York Travel and Tourism Research Center is to fulfill the research and information needs of communities, tourism professionals, entrepreneurs and other industry stakeholders in the Adirondacks, Champlain Valley, Seaway Valley and 1000 Islands regions of New York State. The Tourism Research Center serves the counties of Clinton, Essex, Franklin, Hamilton, Jefferson, Lewis, Oswego, St. Lawrence and Warren, and the Town of Webb in Herkimer County.

Contact Laurie Marr at SUNY Potsdam, c/o Merwin Rural Services Institute, 505 Raymond Hall, Potsdam, NY 13676 call 315-267-2369 or visit www.nnytourismresearch.org/tourismnews.asp

Technical Assistance Center at SUNY Plattsburgh (TAC)

TAC has been operating for 35 years providing economic development outreach services throughout northern New York, and operates officially under the auspices of the Research Foundation of SUNY. TAC has developed a specialty in tourism and hospitality applied research over the past four years. In providing these services, TAC works with experienced tourism and hospitality research associates on the faculty of the SUNY Plattsburgh School of Business and Economics, Hotel, Tourism and Restaurant Management department (HRTM). For more information, call 518-564-3215.

Northern Forest Canoe Trail

The purpose of the Northern Forest Canoe Trail (NFCT) project is to link the watersheds of northern New England and the Adirondacks by following historic settlement patterns through the rivers of the region. Creating a recreational paddling trail managed and maintained by local community organizations and telling stories of New England's rivers, which were once the highways and routes of communication, are the goals of this project. The Trail will ultimately stretch for 740 miles from Old Forge, NY to Fort Kent, ME. The Central Adirondack Association will sponsor the Old Forge-Long Lake Section, while the Long Lake-Saranac Lake Section will be coordinated by ANCA. The NFCT will work with these organizations to identify portages, access points, camping options, and eventually to produce maps of each section. The NFCT also works with educational groups to provide information to the public concerning watershed health and characteristics. Contact: Kate Williams at Northern Forest Canoe Trail, P.O. Box 565, Waitsfield, VT 05673, (802) 496-2285 or visit www.northernforestcanoetrail.org

Adirondack Park Invasive Plant Program- works to control terrestrial and aquatic invasive species in the Adirondacks and restore native ecosystems in the Park through partnerships with Adirondack residents and institutions. The group studies probable causes and makes recommendations for remediation of adverse conditions impacting significant natural. The Program coordinates two projects: the Aquatic Invasive Plant Project and the Terrestrial Invasive Plant Project. Contact Hilary Oles, Coordinator, at the Adirondack Nature Conservancy at PO Box 65, Keene Valley, NY 12943 or at www.adkinvasives.com/

Adirondack Park Mountain Biking Initiative

The goal of the Adirondack Park Mountain Biking Initiative (APMBI) is to encourage the development of the entire Adirondack Park as a true mountain biking destination. They have worked with towns and villages to develop safe mountain biking areas for all skill levels. Committees are now active in Long Lake and Indian Lake, roughing out proposed trail systems and locations for informational kiosks. The Speculator Loop Trail System is open for riding, located on roads leased from International Paper. APMBI also sponsors trail building workshops and bike safety clinics for children. Visit www.bikeadirondacks.org

Major Supporting Plans & Studies, and Related Projects

Bicycle Master Plan for the Adirondack North Country Region of New York State
Prepared by Holmes and Associates of Saranac Lake, NY and sponsored by the Adirondack North Country Association, November 1994.

The publication shows the values of bicycle planning efforts, outlines steps needed to create bicycle-friendly communities, and provides steps to promote the region for bicycle tourism through the Scenic Byways Program. It also analyzes specific regions and provides recommendations in the areas of facility improvements, planning, and promotion.

Olympic Scenic Byway Corridor Management Plan, ANCA, Sharon O'Brien, 28 St. Bernard Street, Saranac Lake, NY 12983, 518-891-6200, www.adirondack.org , anca-obrien@northnet.org

Central Adirondack Trail Scenic Byway Corridor Management Plan, ANCA, Sharon O'Brien, 28 St. Bernard Street, Saranac Lake, NY 12983, 518-891-6200, www.adirondack.org , anca-obrien@northnet.org

Adirondack Trail Scenic Byway Corridor Management Plan, ANCA, Sharon O'Brien, 28 St. Bernard Street, Saranac Lake, NY 12983, 518-891-6200, www.adirondack.org , anca-obrien@northnet.org

New York State Scenic Byways Sign Manual

The manual explains the guidelines for communities, organizations, businesses, and residents interested in placement of signs along NYS byways. The manual also covers official roadway, community, and the creations and installation of interpretive signage. Information is provided on destination markers.

Contact New York State Department of Transportation, Albany, NY, 2005 at 518-457-8316 or the Adirondack North Country Association at 518-891-6200.

New York State Department of Transportation's Route 3 Corridor Study

Contact NYSDOT Region Seven, 317 Washington Street-7th Floor, Watertown, NY 13601, 315-785-2333 or 2499. See sections on Franklin and St. Lawrence Counties.

Town of Colton 2000 Community Development Plan (draft)

Prepared by the Colton Town Board and residents of the Town of Colton.

This plan outlines community development and housing needs in the Town of Colton. The overall economic development objective is to enhance the tax base and expand business and employment opportunities for Town residents. Long and short term steps focus on tourism, beautification, recreation, removal of unsightly conditions, rehabilitation of existing structures, distribution of promotional packets to encourage development of a bedroom community, benefits of neighboring Forest Preserve land, upgrading signage and interpretation program, and promotion of endless outdoor activities. The overall public facilities objective is to continue upgrading municipal facilities to serve local residents and promote tourism.

Tourism Strategy 2001 – 2005, St. Lawrence County, Professor Sarah Graham Mann, New York University, Summer 2001

This study was the topic of a graduate class at NYU and outlines the following priorities for St. Lawrence County's tourism industry: build an identity for the destination, build community support for tourism, revitalize what is already there, train local people to learn about tourism. This study was the subject of the St. Lawrence County Tourism Conference in April 2002.

St. Lawrence County Comprehensive Tourism Plan 2001 – 2006

The purpose of this plan is to provide a blueprint for St. Lawrence County that will prioritize tourism development initiatives so that a well-defined cohesive marketing effort will result. The plan also could support funding requests and outline opportunities for collaboration with businesses, agencies, and communities in St. Lawrence County. Contact St. Lawrence County Chamber of Commerce at 877-228-7810.

Tupper Lake Region Five Year Strategic Revitalization Plan

Prepared by Camoin Associates and residents of the Tupper Lake Area, October 2000. This study describes the grassroots process used to identify the Tupper Lake Region's direction and development goals. The plan includes socio-economic data, historical information, a resident and visitor survey, community strengths, weaknesses, and opportunities, a vision statement, and revitalization goals. The goals include: improve community appearance, revitalize commercial district, develop the Natural History Museum of the Adirondacks, study feasibility to reopen Big Tupper Ski Area, reconstruct

Railroad Depot, construct multi-use recreational trail system, create additional youth programs, foster community cooperation, and improve municipal parks.

Tupper Lake Community Revitalization Strategy Update

Prepared by the residents of Tupper Lake, January 2003.

An update to the original *Revitalization Plan*, this document outlines specific strategies to reach Tupper Lake's original revitalization goals. Projects include

- Design safe, attractive and functional sidewalks.
- *Develop a shoreline-planting plan to encourage wildlife viewing.*
- *Build a Crossroads Information Center at the Junction of SR 30 (Adirondack Trail) and SR 3 (Olympic Trail).*
- *Connect multi-use trails inside the village with venues outside the village.*

Tupper Lake Crossroads Redevelopment Project Report

Synthesis Architects (for the Tupper Lake Region), February 2001.

This report outlines a project which seeks to create a facility within the downtown that will serve as an economic generator for the town. The project proposes a community facility to enhance downtown, in order to serve the public that comes through Tupper Lake. The facility would be an attractive, pedestrian friendly design that faces the lake and would include a meeting room, a café, restaurant, lodging, and retail space. This proposal outlines design features and cost.

Assessment of Market Potential for Development of a Hotel-Style Lodging Facility, Village of Tupper Lake.

Mary L. McLean (for the Tupper Lake Crossroads Development Project Investors Group), April 2001.

This study examines the current supply of lodging in the Tupper Lake Area and the potential to absorb more lodging under current conditions and in the event of a new Crossroads Facility. The study concludes that there is sufficient demand to support a new 17 room or larger facility assuming it would be part of a bigger public-private commercial revitalization effort.

Natural History Museum of the Adirondacks Master Plan

Hellmuth, Obata, and Kassabaum Inc., Studio E, December 1999.

This document is designed to detail the consulting team's assessment, recommendations, and plans for the new Natural History Museum of the Adirondacks. The purpose of the Master Plan is to first deliver a clear understanding of the Museum's role, market position, facilities, visitor audience, and economics to individuals, foundations, corporations and governments that will provide funding, and support for the Museum.

Linking Communities and Conservation Inside the Blue Line

Prepared by Heidi Kretser with Wildlife Conservation Society's Adirondack Communities and Conservation Program, June 2001.

This study focuses on three communities inside the Adirondack Park: *Altamont, Clifton-Fine*, and Johnsbury. For each community, the report explains how the town perceives itself, how major themes within the community relate to conservation, and how the Adirondack Communities and Conservation Program works with the community on these

issues. The study also explores tourism in each town and how tourism relates to protection and management of the Adirondack Park.

Hamlets of the Adirondacks: A Manual of Development Strategies

Prepared by Roger Trancik, Ithaca, NY, August 1985.

The successor to the 1983 *Hamlets of the Adirondacks: History, Preservation, and Investment*, this manual discusses physical planning and economic development strategies for hamlets within the Adirondack Park. It outlines eight redevelopment strategies: waterfront revitalization, recreation and tourism, industrial development, historic resources, infill development, public spaces, water and sewer, and human resources. A six-step model action program is described in order to provide planners with a framework to implement a successful hamlet renewal project. Of the sample communities highlighted in the manual, many of the communities that lie along the Adirondack Trail corridor are included.

Tourism, Business, Community, and the Environment in the Adirondack Park

Prepared by Holmes and Associates, Bryan Higgins SUNY Plattsburgh, February 1999.

This report provides an in depth look at Adirondack tourism opportunities from the perspectives of 258 business owners from sixteen communities in the central and western Adirondacks including Tupper Lake. This information is available for tourism planning, community development, business assistance, environmental stewardship, and improving recreational opportunities in the Adirondack region such as enhancing and expanding winter recreation to increase economic opportunities and focusing planning and promotion on the vital link between tourism and the natural environment.

Hamilton County Economic Development Strategic Plan

Prepared by Camoin Associates and local residents, March 2002

The main focus of this study was to develop a list of reasonable economic development goals and to provide direction to future economic development activities in Hamilton County. This was accomplished through the use of demographic and economic analysis, business, residential, and visitor surveys, and a series of public sessions. Through these avenues, the following areas were found to be of utmost importance to the residents of Hamilton County: developing tourism, entrepreneurship, stewardship, community vitality, and public and private partnerships. Contact Bill Osborne at 518-648-5239 or info@hamiltoncounty.org